

**evanston!communityfoundation**

**Annual Investment Briefing**

March 30, 2023

**WE'RE  
HERE  
FOR  
GOOD**

- Helping Evanston thrive now and forever as a vibrant, inclusive, and equitable community.
- The Evanston Community Foundation builds, connects, and distributes resources and knowledge through local organizations for the common good

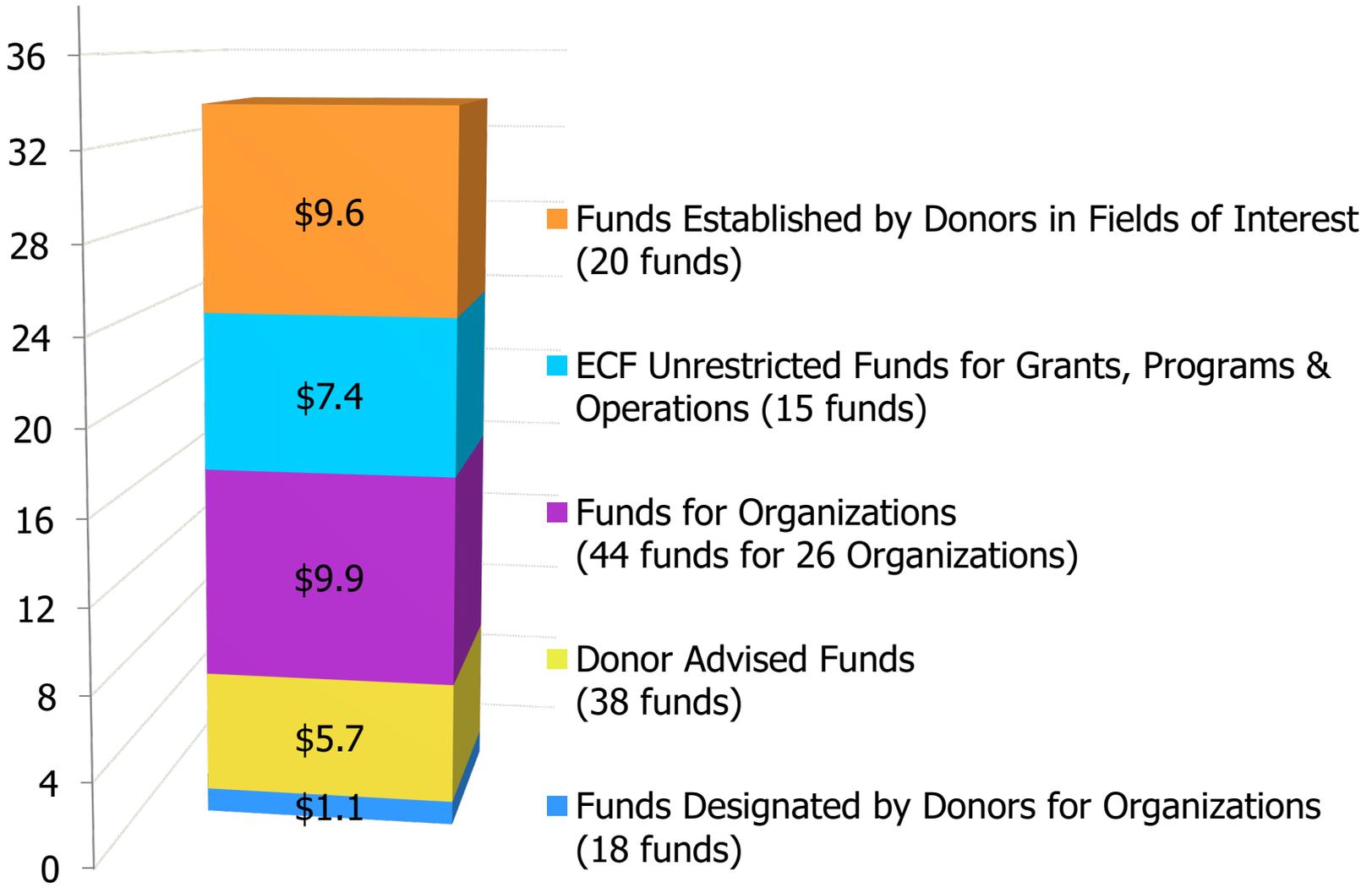
# Investing in Evanston

Community foundations develop assets for their communities, establishing and investing funds to pursue opportunities and address community challenges, today . . . *and in perpetuity*

- ❖ Funds established by donors support ECF *and* nonprofits serving Evanston and beyond, while realizing donors' philanthropic goals
- ❖ Organizational endowments established by nonprofits provide annual distributions to support their initiatives, programs & operations and offer *their* donors a home for bequest and stock gifts
- ❖ ECF's own funds generate distributions for our grants and the entirety of our work for the good of Evanston

# Funds Participating in the Portfolio

## Assets in Millions



# 2022 INVESTMENT COUNCIL

## JOINED COUNCIL

Ralph Segall, Chair	1988	Chief Investment Officer, Segall, Bryant & Hamill ( <i>former ECF Chair</i> )
John McCarthy, Co-Chair	2007	Chief Investment Officer, Centaur Capital Partners, Inc. ( <i>former ECF Treasurer</i> )
Lisa Altenbernd	2018	Community volunteer ( <i>ECF Past Chair</i> )
Bill Blanchard	2012	Financial Advisor, Private Wealth Management, UBS ( <i>former ECF Treasurer</i> )
Michael Brody	2015	Partner, Jenner & Block LLP ( <i>former ECF Chair</i> )
William Goldstein	2001	President, Chesley, Taft & Associates, LLC
Matt Feldman	2019	Former President & CEO, Federal Home Loan Bank of Chicago ( <i>ECF Treasurer</i> )
Paul Harvey	2017	Former Global Head – Equity Trading, UBS Global Asset Management
Mark McCarville	2003	Partner, Braydon Partners ( <i>former ECF Treasurer</i> )
Laura-Min Proctor	2019	Wealth Advisor, William Blair & Co
Marcel Sallis	2021	ESG & Climate Client Coverage, MSCI Inc.
Larry Singer	2020	Community volunteer ( <i>ECF Chair</i> )
Ingrid Stafford	2001	Former VP for Financial Operations and Treasurer, Northwestern University ( <i>former ECF board member</i> )

**Average Council Tenure of Current Members: 12 years**

**Cumulative Professional Investment Experience of Current Members: 347 years**



# Overall Portfolio Results for 2022

	TOTAL PORTFOLIO Calendar Year 2022
Beginning Value	\$ 37,038,066
Add: Contributions	\$ 4,444,530
Deduct: Withdrawals	\$ (2,391,949)
Adjusted Value	\$ 39,090,647
<b>Value at 12/31/22</b>	<b>\$ 33,676,054</b>
Net Change In Investment Value	\$ (5,414,593)
<b>Percentage Change in Value</b>	<b>-13.77%</b>

# Portfolio Results for 2022 – Performance vs. Benchmarks

Asset Category	Allocation	Current	Rate of Return	
<i>Category Benchmark</i>	Range	Allocation	2022	Last 3 Years
Cash	0%	12%		
<i>90 Day T-Bills</i>			1.41%	0.71%
Domestic Fixed Income	15% - 35%	20%	-7.08%	0.30%
<i>Barclay Aggregate</i>			-13.01%	-
Foreign Fixed Income	0% - 10%	0%	0.00%	0.50%
<i>JP Morgan Global Non-US</i>			-19.55%	-6.81%

# Portfolio Results for 2022 – Performance vs. Benchmarks

Asset Category	Allocation	Current	Rate of Return	
<i>Category Benchmark</i>	Range	Allocation	2022	Last 3 Years
Domestic Equity	30% - 65%	47%	-17.17%	5.76%
<i>Wilshire 5000</i>			-19.04%	7.41%
Foreign Equity	0% - 20%	11%	-28.66%	-0.55%
<i>ACWI-ex U.S.</i>			-14.29%	1.27%
Liquid Alternatives	0% - 20%	9%	-9.68%	7.90%
Illiquid Alternatives		2%	31.14%	
<i>Constructed Benchmark*</i>			12.11%	10.00%
Total Account			-13.77%	6.38%
<i>Blended Benchmark**</i>			-11.09%	6.39%
<i>CPI (lagged 1 month)</i>			7.11%	5.00%

\* *Constructed Benchmark = CPI plus 5%*

\*\* *Blended Benchmark is a weighted average of the category benchmarks*

# 2022 Council Activity

- Four quarterly meetings
- Increased pace of activity compared to prior year
  - Turnover Ratio: 5%

	New Holdings	Addition to Existing Holdings	Trim of Existing Holdings	Sold Entirely
<b>Domestic Fixed Income</b>	US Treasury TIPs, due '27	Baird Core Plus Loomis Sayles IG US Treasury TIPs, due '29 Vanguard Short Term Vanguard Total Bond	US Treasury TIPs, due '23 Vanguard Short Term	
<b>Foreign Fixed Income</b>				
<b>Domestic Equities</b>		Akre Focus, Diamond Hill, Distillate ETF, I-Share Mid Cap, Small Cap, INTF, Russell 3000 ETF, Lyrical Value, Schwab Broad Market, Vanguard Total Stock		

# 2022 Council Activity

*continued*

	New Holdings	Addition to Existing Holdings	Trim of Existing Holdings	Sold Entirely
<b>Foreign Equities</b>		Harding Lovener Martin Currie Emerging Markets Vanguard Int'l Explorer Wasatch Small Cap	Martin Currie Emerging Markets Vanguard Int'l Explorer	
<b>Liquid Alternatives</b>		Ares Capital Brookfield Global Equities Gold ETF		
<b>Illiquid Alternatives</b>		WHI-V Investors* NorthSky Fund VI*	WHI-IV Investors** WHI-V Investors**	

\*Additions were the result of capital calls from Fund

\*\*Withdrawals were the results of distributions by Fund

# Investment Council Performance Measurement

ECF evaluates portfolio results against four standards:

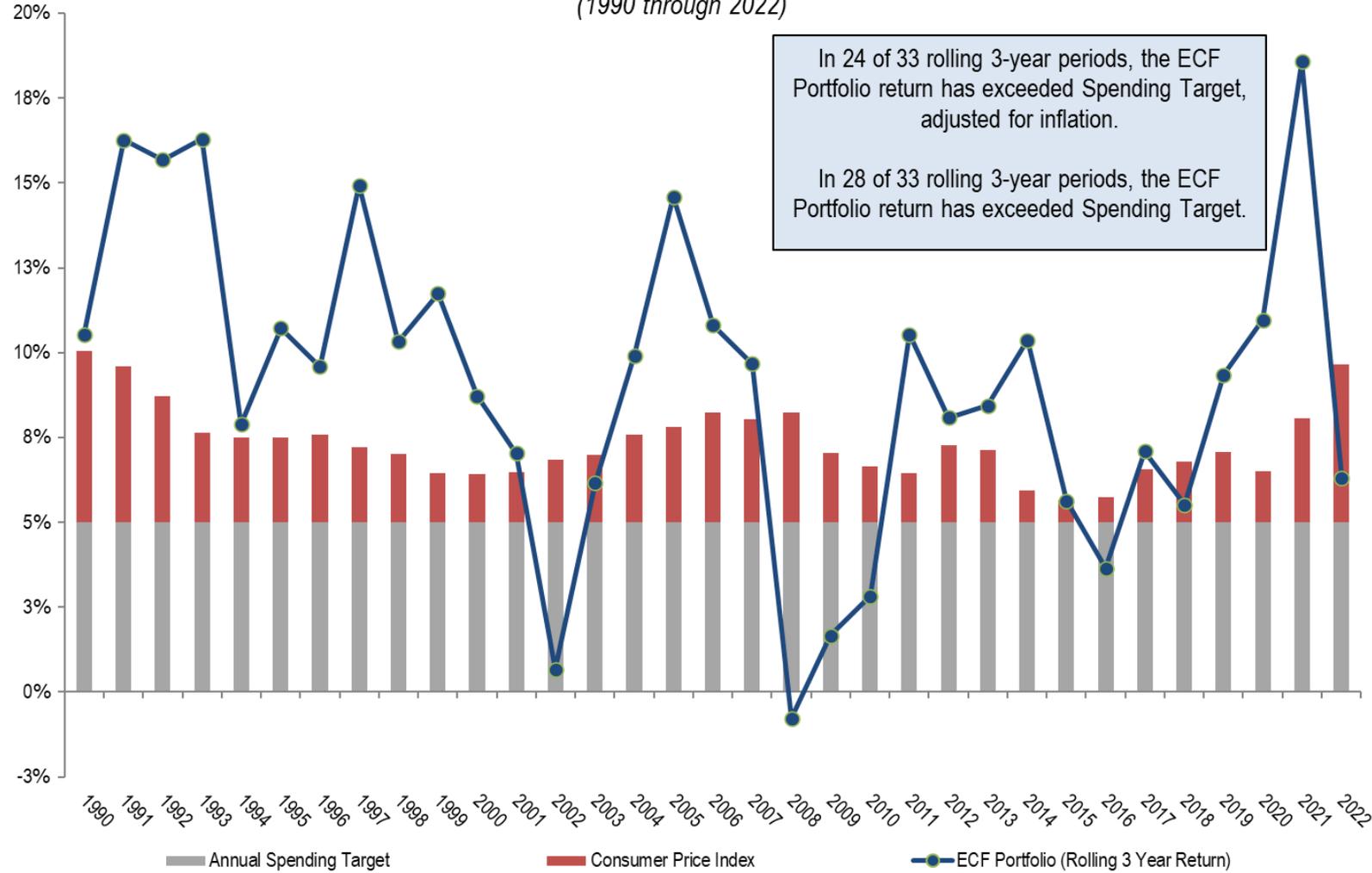
*How are we doing:*

1. Compared to Our Spending Target
2. Against “The Markets” - A Passive Index
3. Against Our Peers - An Active Index
4. Based on the Risks We Are Incurring

# Investment Council Performance Measurement

## 1. How Are We Doing Compared to Our Spending Target?

Rolling 3 Year Returns vs.  
CPI + Spending Target  
(1990 through 2022)



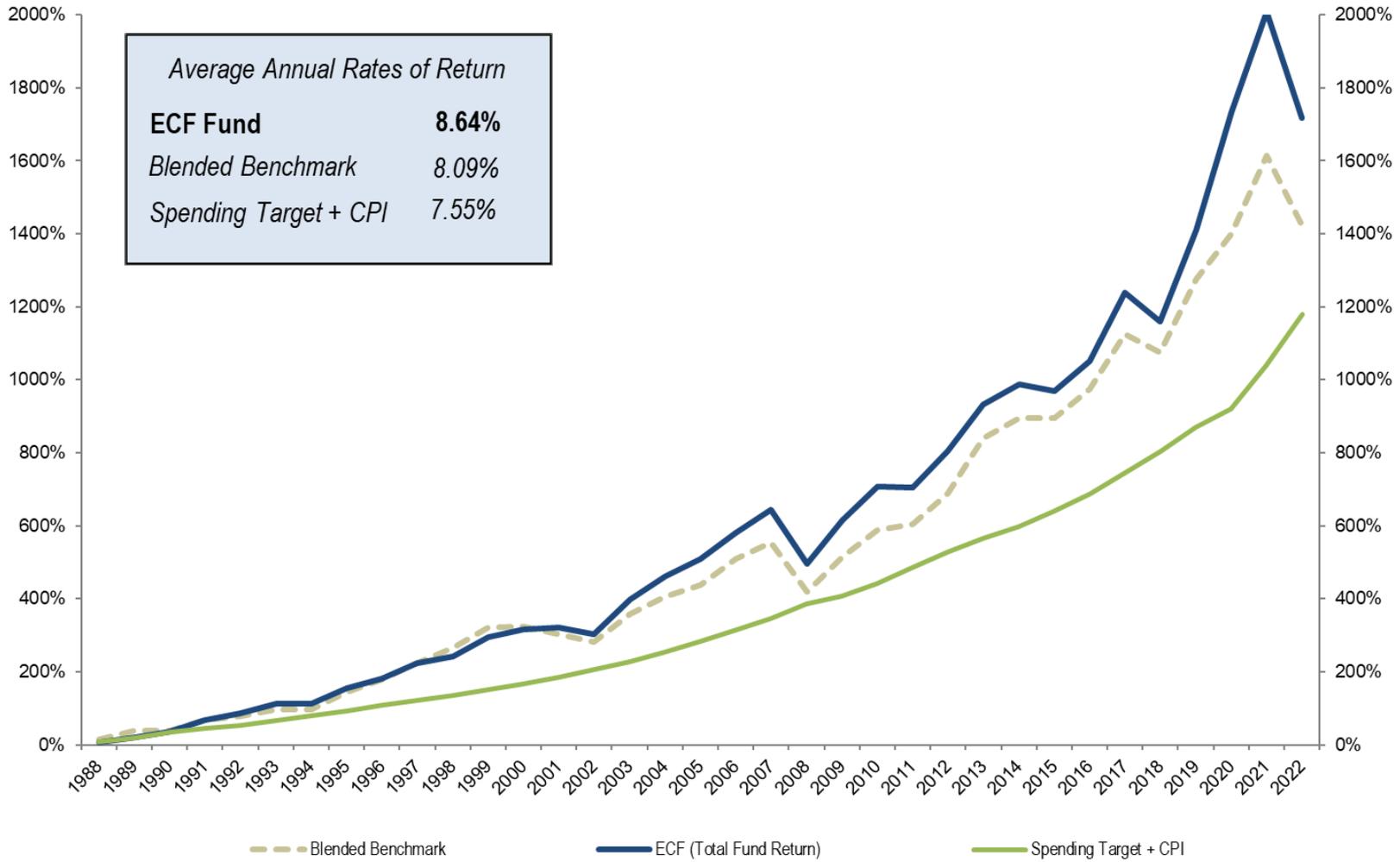
In 24 of 33 rolling 3-year periods, the ECF Portfolio return has exceeded Spending Target, adjusted for inflation.

In 28 of 33 rolling 3-year periods, the ECF Portfolio return has exceeded Spending Target.

# Investment Council Performance Measurement

## 2. How Are We Doing Against 'The Markets'?

**ECF: Cumulative Return**  
(1988 through 2022)



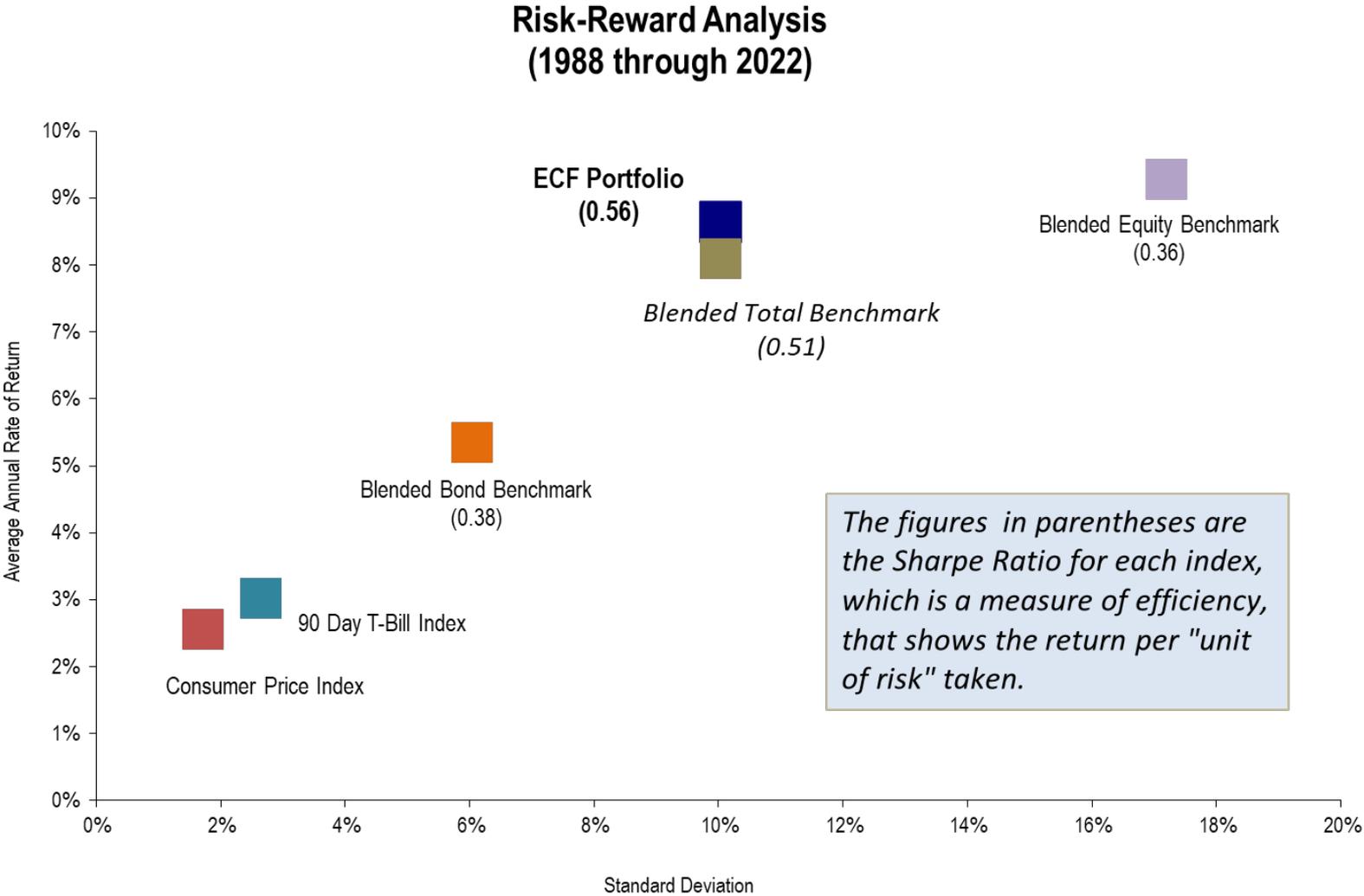
# Investment Council Performance Measurement

## 3. How Are We Doing Against Our Peers?

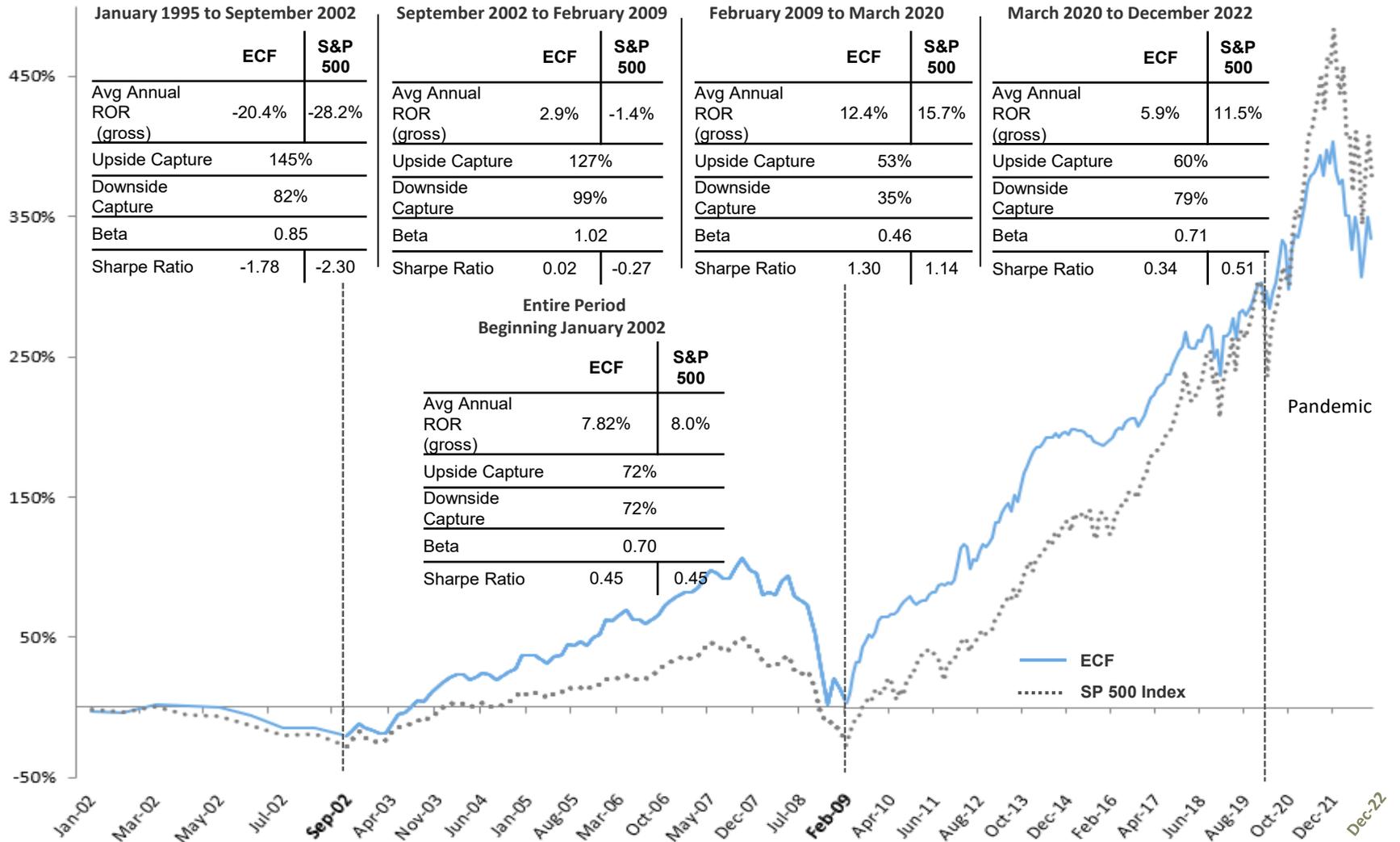
Periods Ending December 31, 2022	Last Year	Three Years	Five Years	Ten Years
ECF (\$34 million)	-13.8%	6.4%	6.3%	7.2%
Council on Foundations Survey Data:				
All Community Foundations	-13.9%	3.7%	4.6%	6.3%
Community Foundations, \$25.0 - \$49.9	-7.3%	4.3%	4.7%	6.4%

# Investment Council Performance Measurement

## 4. How Are We Doing Based On The Risks We Are Incurring?

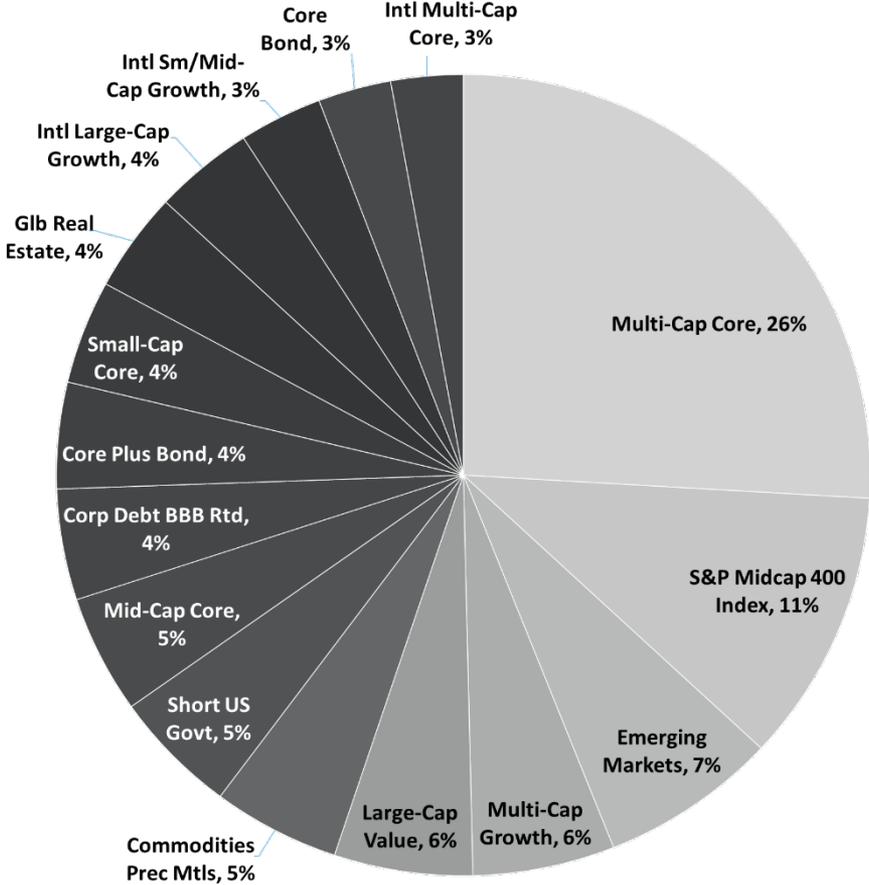


# ECF Performance over Market Cycles



# ECF Portfolio – Mutual Fund & ETF Holdings as of 3/9/23

## Fund Holdings \$26,994,043



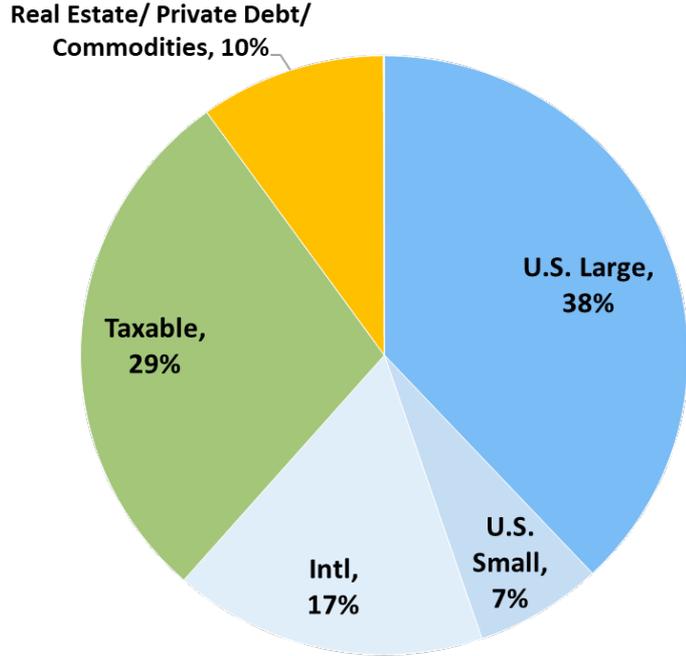
<b>Indirect Holdings</b>	<b>32,971</b>
# Holdings Overlap in 4+ Funds	1,147
# Holdings Overlap in 3 Funds	1,258
# Holdings Overlap in 2 Funds	1,466
<b>Beta</b>	<b>1.1</b>

<b>Fees &amp; Expenses</b>	
# of Funds Held	20
Weighted Average Turnover	30%
Weighted Average Expense	0.45%
<b>Annual Fund Fees:</b>	<b>\$122,551</b>

# ECF Portfolio – Allocation as of 3/9/23

## Current Allocation

Broad Allocation				Equity			Fixed Income		Alternatives	Cash
Equity	Fixed Income	Alts.	Cash	U.S. Large	U.S. Small	Intl	Taxable	Muni	Real Estate/ Private Debt/ Commodities	Cash
62%	29%	10%	0.05%	38%	7%	17%	29%	0%	10%	0.05%



# Investment Portfolio: Summary of Expenses

## ABOVE THE LINE

These expenses & fees are already accounted for in ECF's reported investment returns

Expenses Paid to Fund Managers	45 basis points* (.45%)
Brokerage Commissions	< 0.001 basis points (<.00001%)

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## BELOW THE LINE

Foundation Support Charge	100 basis points (1%)
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ECF's usual foundation support charge of 100 basis points provides a meaningful contribution to the Foundation's operating budget, supporting our programs and initiatives.

*\*basis point = 1/100 of a percent*

*Note: Above the line expense ratio is based upon portfolio structure as of December 31, 2022*

# ECF Portfolio: Cash & Fixed Income Holdings as of 12/31/22

	Market Value	% total portfolio
<b>CASH AND EQUIVALENTS</b>		
CASH	\$ 925,044	2.75%
US TREASURY NOTE DUE 01/31/23	\$ 3,000,690	8.93%
<b>Total Cash and Equivalents</b>	<b>\$ 3,925,734</b>	<b>11.68%</b>
 <b>FIXED INCOME</b>		
<b>Domestic Fixed Income</b>		
BAIRD CORE PLUS BOND INST	\$1,146,917	3.41%
UST INFL INDEX DUE 02/15/40	\$144,736	0.43%
LOOMIS SAYLES INVESTMENT GRADE BOND Y	\$1,197,834	3.56%
VANGUARD TOTAL BOND MARKET INDEX ADM	\$779,856	2.32%
UST INFL IDX INDEX DUE 01/15/29	\$570,316	1.70%
UST INFL IDX INDEX DUE 01/15/27	\$871,845	2.59%
VANGUARD SHORT-TERM TREASURY IDX ADMIRAL	\$1,364,146	4.06%
UST INFL IDX INDEX DUE 01/15/26	\$149,899	0.45%
US TREASURY UST BOND DUE 02/15/26	\$183,504	0.55%
UST INFL IDX INFL INDEX DUE 01/15/25	\$158,231	0.47%
<b>Total Fixed Income</b>	<b>\$ 6,567,284</b>	<b>19.53%</b>

# ECF Portfolio: Equity Holdings as of 12/31/22

EQUITIES	Market Value	% total portfolio
<b>Domestic Equities</b>		
GLOBE LIFE INC	\$1,085	0.00%
ISHARES INTERNATIONAL EQUITY ETF IV	\$734,580	2.18%
LYRICAL US VALUE EQUITY INSTITUTIONAL	\$1,238,902	3.69%
DIAMOND HILL LARGE CAP I	\$1,487,606	4.42%
DISTILLATE US FUNDM STABAND VLU ETF	\$1,413,598	4.20%
ISHARES CORE S&P MID-CAPETF	\$2,848,739	8.47%
AKRE FOCUS INSTL	\$1,489,130	4.43%
ISHARES CORE S&P SMALL CAP ETF	\$1,080,883	3.22%
SCHWAB US BROAD MARKET ETF	\$2,372,152	7.06%
VANGUARD TOTAL STOCK MKT IDX ADM	\$916,748	2.73%
ISHARES RUSSELL 3000 ETF	\$2,090,722	6.22%
SOUTHSTATE CORP	\$61,088	0.18%
<b>Subtotal Domestic Equities</b>	<b>\$ 15,735,233</b>	<b>46.80%</b>
<b>Foreign Equities</b>		
VANGUARD INTERNATIONAL EXPLORER INV	\$838,772	2.49%
HARDING LOEVNER INTERNATIONAL EQ INSTL	\$1,028,553	3.06%
MARTIN CURRIE EMERGING MARKETS	\$812,117	2.42%
WASATCH EMERGING MARKETS SMALL CAP INV	\$1,015,292	3.02%
<b>Subtotal Foreign Equities</b>	<b>\$ 3,694,733</b>	<b>10.99%</b>

# ECF Portfolio: Alternative Investments as of 12/31/22

	Market Value	% total portfolio
<b>ALTERNATIVE INVESTMENTS</b>		
<b>Liquid Alternatives</b>		
ARES CAPITAL CORP	\$535,187	1.59%
SPDR GOLD SHARES ETF	\$1,359,495	4.04%
BROOKFIELD GLOBAL LISTED REAL ESTATE A	\$1,068,259	3.18%
<b>SUBTOTAL LIQUID ALTERNATIVES</b>	<b>\$2,962,941</b>	<b>8.81%</b>
<b>Illiquid Alternatives</b>		
NORTHSKY CLEAN ENERGY VI	\$120,509	0.36%
WHI REAL ESTATE PARTNERS V-TE LP	\$488,099	1.45%
WHI REAL EST PTNRS IV TEPVT LIMITED PARTNERSHIP DEL	\$125,218	0.37%
<b>SUBTOTAL ILLIQUID ALTERNATIVES</b>	<b>\$733,826</b>	<b>2.18%</b>
<b>TOTAL ALTERNATIVES</b>	<b>\$3,696,767</b>	<b>11.00%</b>
<b>PORTFOLIO GRAND TOTAL</b>	<b>\$33,676,054</b>	<b>100.00%</b>

# Thank you for joining us!

## Additional questions or comments?

Please contact Cynthia Dominguez  
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