

REGISTRATION online

evanstonforever.org

Or mail this form to:
Evanston Community
Foundation
1560 Sherman Ave.,
Suite 535,
Evanston, IL 60201

Or fax to 847.492.0904

thank you
for your
participation.

NAME / TITLE	PLEASE PRINT
ORGANIZATION	
PHONE	
ADDRESS	
CITY / STATE / ZIP	
E-MAIL	
MY TOTAL PAYMENT AMOUNT IS \$	
MY CHECK IS ENCLOSED. <input type="checkbox"/>	PLEASE CHARGE MY CREDIT CARD. <input type="checkbox"/>
VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/>	
CARD NUMBER	EXP. DATE: MM / YY SECURITY CODE
SIGNATURE	

<input type="checkbox"/> STRATEGIC EVENTS
T 12/2/2014 @ 5:30PM
\$ _____ \$40
<input type="checkbox"/> SUCCESSION PLANNING
W 3/4/2015 @ 5:30PM
\$ _____ \$40
<input type="checkbox"/> GRANT RELATIONSHIPS
W 4/29/2015 @9:30AM
\$ _____ \$40
<input type="checkbox"/> VALUE PACKAGE OF ALL 3
\$ _____ \$100
\$ _____ TOTAL

evanston!communityfoundation
1560 Sherman Avenue, Suite 535, Evanston, Illinois 60201
DEVELOPING A PLAN
workshops for nonprofit organizations
FALL 2014 / SPRING 2015

To plan or not to plan... that is the question.

evanston!communityfoundation
DEVELOPING A PLAN
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FALL 2014 / SPRING 2015

Workshop location:
The Rotary Building
1560 Sherman Ave
room #1A

to gala or not to gala: how NOT to be the organization with a series of unfortunate events

Facilitator:

Chris Kowalke, Hoopla Communications & Jackie Kaplan-Perkins, Leadershift Consulting

Tuesday, December 2, 2014

5:30 pm to 8:30 pm / includes light supper

As your organization crafts its fundraising plan for 2015, do you find yourself talking once again about your annual event? Are you dreading the tasteless chicken dinner or the same-old silent auction items? Does your team work day and night only to net a few thousand dollars? Does your gala stand as a silo among your other fundraising activities? If so, this session is for you. During this training, hear tales from the front as well as great ideas for turning your special event from an entrenched organizational party to an opportunity to cultivate deep relationships with donors.

About the facilitators: Christine Kowalke has led Hoopla Communications for the past seventeen years, serving organizations with a full menu of event production services. As Hoopla developed, it added client support in strategic fundraising, succession planning, and other aspects of organizational development. Jackie Kaplan-Perkins is the principal of Leadershift Consulting, specializing in strategic planning, organizational development, and board work. Jackie has also been a trainer for the Donors Forum of Chicago, Grassroots Institute for Fundraising Training, Northwestern University and the University of Chicago.

to prepare or not to prepare: always succession plan!

Facilitator:

Mary Morten, Morten Group Consulting

Wednesday, March 4, 2015

5:30 pm to 8:30 pm / includes light supper

The question is not if, but when will your current CEO or Board Chair transition out of their position. Do you have a plan? Have you figured out how to build your bench strength as an organization while developing future leadership needs? This workshop will provide real-life case studies of organizations that have successfully developed succession plans which include talent development and aligning workforce strategies to meet the organizational challenges at hand.

About the facilitator: Mary Morten, President and principal of Morten Group will facilitate an interactive session on this important topic for non profit organizations. Morten Group focuses on organizational and resource development, including workshops on building communities of inclusion and access, executive coaching and succession planning, board recruitment and retention, interim leadership services, executive retreats, and film and video development.

to build or not to build: grantmaking relationships

Facilitator:

Lisa Tylke

Wednesday, April 29, 2015

9:30 am to 12:30 pm / includes continental breakfast

Relationships are as critical a component of the grant seeking process as they are with individual donors, but are often overlooked. This workshop will focus on how to consciously cultivate and thoughtfully maintain effective relationships with corporate and foundation grantmaking representatives. This program will offer insights into what funders expect from their nonprofit partners, appropriate points of contact in the grant/sponsorship relationship, and effective stewardship of these key and ongoing institutional relationships.

About the facilitator: Lisa Tylke consults in the areas of organizational development, assessment, strategic planning, board development and fundraising. Her work has included conducting independent evaluations of grant giving programs at the John D. and Catherine T. MacArthur Foundation and The Chicago Community Trust as well as grant review for The Richard H. Driehaus Foundation and Prince Charitable Trusts. Lisa also serves as a SmARTscope consultant for the Arts & Business Council of Chicago and teaches at the University of Chicago Graham School of Continuing Liberal and Professional Studies.

All workshops take place at the Rotary Building, 1560 Sherman Ave, room #1A. Parking available in the Sherman Plaza Garage for the three hour period.