

Responsive Grants THEORY OF CHANGE

If we....

- Provide 1-year grants to Evanston nonprofit organizations
- Fund across a broad spectrum of program areas
- Invest in new or improved programming
- Provide both program and capacity-building grants
- Leverage other philanthropic participation through grantmaking partners
- Offer open office hours for prospective grantee partners
- Provide consulting support to grantees as needed
- Conduct a comprehensive post-grant assessment, including site visit

STRATEGIES & VALUES

THEN...

RG Grant Recipients will...

- Be able to grow, expand, experiment and be innovative in their programming
- Improve their organizational capacity (in the areas of board development, leadership, evaluation, marketing, programs, etc.)
- Build collaborations with other NPOS
- Gain ECF's "seal of approval," which will help them leverage more dollars from other funding sources

Donors/Grantmaking Partners will...

- Feel as though their philanthropic reach has expanded
- Feel more connected to, or anchored in, Evanston
- Be donors to ECF in addition to grantmaking partner participation

IMMEDIATE OUTCOMES (1-3 years)

WHICH WILL LEAD TO... Evanston NPOs will...

- Have increased organizational sustainability, with: more diverse funding sources, stronger boards, maintain consistent staffing levels, etc.
- Are delivering top-notch programs to strengthen the Evanston community
- Are effectively collaborating with other NPOs or community players (i.e. school district)

Individuals or constituent groups will...

- Be accessing critical services to enhance their lives and have a variety of options for this
- A greater number of individuals are accessing high quality programs ("more access to more stuff for more people")

Donors/The Community will...

- Become strong supporters of ECF

INTERMEDIATE OUTCOMES (3-5 years)

WHICH WILL IN TURN LEAD TO...

The Evanston nonprofit sector is strong and thriving – addressing the community's challenges as it provides needed programs and services to a wide range of individuals in the community. In particular, nonprofit organizations working in Evanston are strong and sustainable.

LONGER-TERM IMPACT