You will need to list indicators for assessing your project. We recommend 3-4 indicators. Indicators should be quantifiable, such as percentage (%), number (#), or dollar amount ($).

**Definition:** Measurable aims of what your program is trying to achieve that show progress towards your outcomes.

**Question to Consider:** How will we know we have accomplished our outcomes?

**Examples:**
1. Evanston youth served through the program will show improvement in the following areas, as reflected in the pre- and post-programming survey:
   - 80% will change attitudes regarding risk trending towards avoidance (benchmark: 65% last year)
   - 90% will report positive feelings toward mentee match (85% last year).
2. Bi-weekly reports will show a 50% decrease in truancy (40% last year).

You will need to list strategies for implementing this project. We recommend 4-6 strategies.

**Definition:** The specific activities, interventions, and/or services that serve a specific audience (including action steps and a timeline)

**Question to Consider:** What activities will help us achieve our outcomes?

**Examples:**
1. Recruit 30 new mentors by publicizing opportunities in at least 3 publications by Aug. 31st.
2. Develop curriculum that assists students in developing relationships, gaining self-confidence, building skills necessary for academic success, and avoiding risk taking behaviors by Aug. 31st.
3. Train and match 30 new mentors by Sept. 30th.

Note: Often the terms goal, objective, and outcome are used interchangeably.

You will need to list the anticipated outcomes of your project. We recommend 3-4 outcomes.

**Definition:** Intended results within the short-to-medium-term.

**Question to Consider:** How will the program participants benefit or change as a result of our program?

**Examples:**
1. Youth will avoid risk-taking behaviors.
2. Youth will attend school regularly.

Note: Often the terms goal, objective, and outcome are used interchangeably.

ECF uses a theory of change evaluation system as a tool for learning. You will create a theory of change for your program.

Here is an example that you can use as a guide - and then log on to our grant management system and click on “grants evaluation” to submit.
Please use this worksheet to outline your program’s theory of change: impact, outcomes, strategies, and indicators of success. These will be included in your grant agreement, as well as your interim and final reports.

### Impact
**Definition:** The big changes that your program aims to create (or your desired end result)

**Questions to Consider:** What does success look like? What is the long-term change we wish to see?

**Example:** Evanston middle school aged children of all socioeconomic statuses will reach their full potential academically, socially, and emotionally.

**Your impact statement:**

### Outcomes
**Definition:** Intended results within the short-to-medium-term.

**Questions to Consider:** How will the program participants benefit or change as a result of our program?

**Examples:**
1. Youth will avoid risk-taking behaviors.
2. Youth will attend school regularly.

**Note:** Often the terms goal, objective, and outcome are used interchangeably.

**3-4 Outcomes**
1.
2.
3.
4.

### Strategies
**Definition:** The specific activities, interventions, and/or services that serve a specific audience (including action steps and a timeline)

**Question to Consider:** What activities will help us achieve our outcomes?

**Examples:**
1. Recruit 30 new mentors by publicizing opportunities in at least 3 publications by Aug. 31st.
2. Develop curriculum that assists students in developing relationships, gaining self-confidence, building skills necessary for academic success, and avoiding risk taking behaviors by Aug. 31st.

**Note:** Strong strategies are concrete and have clear timelines.

**4-6 Strategies**
1.
2.
3.
4.
5.
6.

### Indicator
**Definition:** Measurable aims of what your program is trying to achieve that show progress towards your outcomes

**Question to Consider:** How will we know we have accomplished our outcomes?

**Examples:**
1. Evanston youth served through the program will show improvement in the following areas, as reflected in the pre- and post-programming survey:
   - 80% will change attitudes regarding risk trending towards avoidance (benchmark: 65% last year)
   - 90% will report positive feelings toward mentee match (85% last year).
2. Bi-weekly reports will show a 50% decrease in truancy (40% last year).

**3-4 Indicators**
1.
2.
3.
4.