Four Reasons Nonprofits Don’t Do Advocacy & How to Move Over, Around and Through Them

Nonprofits are anxious to make systemic change and advocacy is one of the best ways to do that. Four roadblocks stand in the way:

- Fear of violating laws and regulations
- Worry about irate Board members, staff, political and civic leaders, and donors
- Stress of having to do too much with too few resources already
- Uncertainty about how to have an impact

Join us for an interactive workshop that will equip you to move past these roadblocks.

The workshop will be presented by Roberta Rakove and Suzanne Strassberger. Roberta and Suzanne are the founders of the firm of Rakove and Strassberger providing counsel to nonprofit organizations and foundations who want to change their worlds.

**Date:**
WEDNESDAY
April 13th

**Time:**
JOIN US FROM
12 - 1:30pm

**Location:**
ZOOM MEETING

**Roberta Rakove** has over 30 years of successful advocacy experience with local, state and federal government. She was the Senior Vice President for External Affairs for Sinai Health System where she directed Sinai’s advocacy on Medicaid, immigration, gun violence intervention, and community development. Roberta is a long time Evanston resident and a proud graduate of Evanston Township High School.

**Suzanne Strassberger** has spent more than 30 years as a lobbyist, coalition builder, public spokesperson, and policy advocate working on issues such as utility assistance, predatory lending, human service funding, and reform of the child support enforcement system. Suzanne served on many state and local Task Forces, Transition Committees including Governor Pritzker’s Transition committee on Health Care Human Services.

Registration: [EVANSTONFOREVER.ORG](http://EVANSTONFOREVER.ORG)