



evanston!communityfoundation
presents

THE NONPROFIT WORKSHOP SERIES

FREE TO ATTEND | DINNER PROVIDED
DESIGNED FOR NONPROFIT STAFF & BOARD
REGISTER ONLINE AT
EVANSTONFOREVER.ORG

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*Free to attend | Dinner provided
Designed for nonprofit staff & board
Full session descriptions & registration found at
evanstonforever.org*

Nov. 13 | 5:30 - 8:00 p.m. | Presenter: Joanne Howard
Strategic Planning & Program Evaluation as Tools for Change

Jan. 23 | 5:30 - 8:00 p.m. | Presenter: Liz Howard **N**
Increasing Board Engagement for Strategic Stewardship

Feb 21 | 5:30 - 8:00 p.m. | Presenter: Ivy Walker **N**
Managing Risks

March 19 | 5:30 - 8:00 p.m. | Tiffany McDowell & Eileen Hogan Heineman
Becoming an Equitable Institution

May 9 | 5:30 - 8:00 p.m. | Presenter: Michelle Shumate
Systems Change - Moving the Needle for Everyone

June 12 | 5:30 - 8:00 p.m. | Presenters: Marc Hilton & Mudlark Theater
Board Engagement & Major Gift Fundraising

N part of the Effective Nonprofit Governance Series: in educational partnership with the Center for Nonprofit Management, Kellogg School of Management at Northwestern University.

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strategic planning & program evaluation as tools for change

Nov. 13 | 5:30 - 8:00 p.m.
Presenter: Joanne Howard

This highly interactive session will begin with a review of strategic planning elements to put evaluation into the proper context. We will review the elements of evaluation research for nonprofit organizations and employee tools utilized in a real-world, culturally responsive evaluation system. Each attendee will leave with a toolkit to use in their future strategic planning and evaluation efforts.

increasing board engagement for strategic stewardship

N Jan. 23 | 5:30 - 8:00 p.m.
Presenter: Liz Howard

In this program, you will learn tools to assist executives and board members in maximizing donor engagement. You will explore the key roles and responsibilities of staff leadership and board members and understand the importance of successful partnership. Kellogg Center for Nonprofit Management faculty will engage you with a rich mix of classroom learning and interactive discussion.

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managing risks

N Feb 21 | 5:30 - 8:00 p.m.
Presenter: Ivy Walker

In this program, you will learn tools for identifying and managing risk including fraud and theft. In understanding the reputation of your organization as a valuable asset, we will explore the importance of managing reputational risk and protecting financial resources through proper use of internal controls. You will experience a mix of classroom learning and interactive discussion through the Kellogg Center for Nonprofit Management.

systems change - moving the needle for everyone

May 9 | 5:30 - 8:00 p.m.
Presenter: Michelle Shumate

This workshop will define system change and differentiate it from program effectiveness. Through both discussion and exercises, participants will be challenged to think about how they might work collaboratively to scale their own efforts and how such efforts might improve racial equity in Evanston.

becoming an equitable institution

March 19 | 5:30 - 8:00 p.m.
Presenters: Tiffany McDowell & Eileen Hogan Heineman

In this workshop, you will explore key concepts of racial equity and inclusion and how they intersect with your organization's core values. You will learn tools to begin developing an equity strategy including an interactive demonstration of an equity assessment.

board engagement & major gift fundraising

June 12 | 5:30 - 8:00 p.m.
Presenters: Marc Hilton & Mudlark Theater

This workshop will provide an up-to-date overview of current major gift fundraising insights from using donor motivation behavioral economics research and analytics to identify prospects to engagement and stewardship best practices. The workshop will include a three-act mock solicitation scenario performed by Evanston's Mudlark Theater senior staff and volunteer leaders that is certain to educate and entertain as well as spark lively discussion and commentary.

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