

FREE WORKSHOPS FOR ORGANIZATIONAL SUCCESS

Organizations are encouraged to send board and staff members, to benefit from the "mini-retreat" experience and to network with other organizations in the community.

MORNING WORKSHOPS

8am breakfast, 8:15-9:30am program
1560 Sherman Ave., First Floor Conference Rooms

JANUARY 24, 2018

Successful Board Recruitment

All nonprofits want the best for – and from – their Board. In this workshop, we'll equip you to help board members understand the unique role of a nonprofit board and how members can best contribute. We'll examine the current board make-up of your organization, identify your unique recruitment needs, discuss where to look for board members, and brainstorm tips on how to best approach that perfect prospect. Finally we will discuss orientation, on-boarding and best practices to keep good board members engaged and enthusiastic.

APRIL 17, 2018

Using Your Organization's Secret Weapons To Boost Fundraising and Impact

Almost every nonprofit has two "secret" weapons, so secret that even those on staff might not be fully aware of them. The first is the data that they have packed away in databases and spreadsheets, often collecting virtual dust on their servers. The second is the visual superpowers of their staff members, board members, funders, and clients. By visualizing data in charts, graphs, and maps, you can capitalize on these secret weapons to more effectively evaluate, plan, and fundraise. You will leave this workshop with a clear understanding of how to deploy data visualization in your work, how to turn a good visualization into a great one, and a resolve to go forth and visualize.

JUNE 21, 2018

Tracking Success - Moving Past Overhead to Measure Impact

Charity Navigator burst onto the nonprofit scene in the 1990's and brought new scrutiny to how much nonprofits spent on overhead. Now the tide is turning and it's becoming more understood that some types of overhead, like marketing and investment in staff, are necessary if nonprofits are to grow and thrive. But without using overhead as a guide, how can you measure the efficiency or overall health of a nonprofit? In this session, we'll give you some tools you can implement to demonstrate or measure your nonprofit's impact and growth.

Any organization with three or more attendees at a session will be entered into a drawing for a gift.

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EVENING WORKSHOPS

5:30pm, dinner, 6pm-8pm program
1560 Sherman Ave., First Floor Conference Rooms

NOVEMBER 14, 2017

Navigating Successful Partnerships

The buzz in the nonprofit world is working together and collaborating. What factors actually lead to success? In this session, we'll focus on leadership behaviors that increase the likelihood of collaboration success for your organization and for your community. Participants will discuss and engage strategies at three stages: preparing to collaborate, leading collaboration, and evaluating your partnership efforts.

FEBRUARY 13, 2017

Using Shared Narrative to Mobilize Your Fundraising Board

What does it take for a board member to become a great fundraiser? Success belongs to those who can build on their relationships and craft compelling narratives that connect with donors' values and motivations. Participants will learn how to apply Marshall Ganz's public narrative work to equip every board member to be a fundraiser and storyteller. Out of these shared narratives comes a generosity that is abundant, sustainable, and meaningful.

MARCH 20, 2018

Building Board and Staff Culture with Purpose and Intention

What is your organization's culture? Does it foster the talent and human capital contributions of staff, volunteers, donors, and board members? Organizations develop culture over time and reinforce cultural values through repeated behaviors, messages, and symbols – often without intention. This working session will help nonprofit leaders create an intentional focus on building or enhancing their organizational culture and linking it more closely with their mission. Participants will leave with a framework for assessing and leading changes to enhance culture in their organizations.

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