REGISTRATION

online

evanstonforever.org

or mail this form to:
Evanston Community Foundation
1560 Sherman Ave.,
Suite 535,
Evanston, IL 60201

or fax to 847.492.0904

thank you for your participation.

NAME / TITLE PLEASE PRINT

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MY TOTAL PAYMENT AMOUNT IS $

MY CHECK IS ENCLOSED ☐ PLEASE CHARGE MY CREDIT CARD ☐

VISA ☐ MASTERCARD ☐

CARD NUMBER EXP. DATE: MM / YY SECURITY CODE

SIGNATURE

☐ DONOR MOTIVATIONS
T 10/18/2016 @ 9:30AM
$ _____ $50

☐ ADVOCACY
TH 2/9/2017 @ 5:30PM
$ _____ $50

☐ BOARD GOVERNANCE
TH 5/3/2017 @ 5:30PM
$ _____ $50

☐ VALUE PACKAGE OF ALL 3
$ _____ $125

$ _____ TOTAL

tools that work.

WORKSHOPS FOR NONPROFIT ORGANIZATIONS

FALL 2016 / SPRING 2017

evanston!community foundation 30 years

1560 Sherman Avenue, Suite 535, Evanston, Illinois 60201

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TOOLS THAT WORK

workshops for nonprofit organizations

FALL 2016 / SPRING 2017

A set of practical tools to help grow your organization.

WORKSHOP LOCATION: THE ROTARY BUILDING 1560 SHERMAN AVE ROOM TBA. PARK IN THE SHERMAN PLAZA GARAGE FOR THE 3 HOUR PERIOD.

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donor motivations: understanding today's diverse and divergent individual donors

Facilitator:
Megan Kashner

Tuesday, October 18, 2016
9:30 am to 12:30 pm / includes continental breakfast

Today's donors are increasingly unpredictable. How does the savvy organization persevere and engage? With digital strategy and new forms of philanthropy taking a larger role in the giving equation, this session will focus on getting inside the donor's thought process, considering the right intersection with your organizational strategy and goals, and applying communications tools for donor engagement, retention, and renewal. Participants will learn to think like donors.

About the facilitator: Megan Kashner, LCSW, MBA is a self-proclaimed "Ticked-Off Social Worker" who loves to turn conversations, programs, and approaches on their heads. A seasoned nonprofit leader with more than 20 years of strategic management, community partnership building, and organizational planning experience across the nonprofit sector, Megan is a Clinical Assistant Professor and Director of Social Impact for the Kellogg School of Management at Northwestern University. She is also the founder of Benevolent—a platform using bleeding-edge technology and leveraging donor proclivities to fill gaps in the safety net for low-income families.

advocacy: a key strategy for mission fulfillment

Facilitator:
Laurel O'Sullivan

Thursday, February 9, 2017
5:30 pm to 8:30 pm / includes light supper

Is your organization prepared to advocate for its mission? Many nonprofits engage only sporadically in advocacy because they lack the support and motivation for sustaining it. But solving social challenges requires working at a policy level. In this interactive workshop, participants will learn how to get started with advocacy, including the secrets to unlocking advocacy as a strategy for achieving their mission and having greater impact. Laurel demystifies advocacy, addressing fears and misunderstandings that staff and board members sometimes have about its role.

About the facilitator: Laurel O'Sullivan, J.D. has been a nonprofit lawyer, advocate, and consultant for 20 years. She is the founder and principal at the Advocacy Collaborative, designed to help under resourced nonprofits establish advocacy as a strategy for impact and effectiveness. Her strategies include helping organization's develop long-term visions that bring advocacy to the core of a mission, not at the periphery. Previously, she led advocacy efforts at the Donors Forum (now Forefront), where she worked to connect advocacy to the mission.

nonprofit board service: understanding responsible governance, funding, and structure

Facilitator:
Steve Strang

Workshops take place in the Rotary Building, 1560 Sherman Ave, room TBA.

Wednesday, May 3, 2017
5:30 to 8:30 pm / includes a light supper

Every nonprofit relies on the skills, talents, and resources of the people who serve on its Board of Directors. This training is designed to give current nonprofit board members, executive directors, and those who want to serve on boards the tools they need to improve their board's ability to contribute to their organizations. Participants will learn the fundamental roles and responsibilities of nonprofit boards with emphasis on governance, policy, and planning. Participants will leave understanding how responsible board service contributes to overall nonprofit success.

About the facilitator: Steve Strang, MPA is a Consultant with Spectrum Nonprofit Services, where he provides consulting and training in sustainability strategies for community-based organizations. He also serves as Managing Director at Project Pivot, a nonprofit focused on creating more engaged communities through stronger leadership and governance. Steve is an Advisory Board member for Allowance for Good and the Axelson Center for Nonprofit Management at North Park University and former Executive Co-Chair of the Young Nonprofit Professionals Network.