

# Harness the power of words— what parents can do!

tune  
in

talk  
more

take  
turns

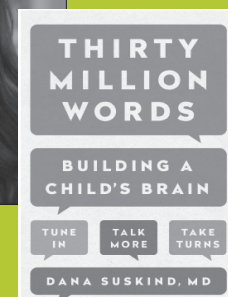
**Learn from Dana Suskind, M.D.,** Professor of Surgery at the University of Chicago, Director of the Pediatric Cochlear Implant Program, and Founder and Director of the Thirty Million Words Initiative. ‘Thirty Million Words’ is an extension of Dr. Suskind’s Project ASPIRE, which she created to assure that her young patients from disadvantaged backgrounds reached their full listening and spoken language potentials. Her goal is to close the widening achievement gap.

**‘Thirty Million Words’,** based on research showing the critical importance of early language exposure, helps parents enhance their home language environment to optimize their children’s brain development and ability to learn.

## **Develop your child’s brain.**

“Can a surgeon help solve poverty and improve equality of opportunity? Dr. Suskind has a simple but effective strategy: more talking, with more complex words, directed at children from zero to 3 mainly by parents. Her lucid book will persuade you that more talk directed at the developing brains of infants and toddlers can drastically improve our country. Read it and try it.”

—Ezekiel Emanuel, author of Healthcare, Guaranteed



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**Thursday September 24**

**5:30-7:30 pm Rotary Building Auditorium  
1560 Sherman Ave, Evanston**