

REGISTRATION

online

evanstonforever.org

Or mail this form to:
Evanston Community
Foundation
1560 Sherman Ave.,
Suite 535,
Evanston, IL 60201

Or fax to 847.492.0904

thank you
for your
participation.

NAME / TITLE PLEASE PRINT

ORGANIZATION

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MY TOTAL PAYMENT AMOUNT IS \$ _____

MY CHECK IS ENCLOSED ☐ PLEASE CHARGE MY CREDIT CARD ☐

VISA ☐ MASTERCARD ☐

CARD NUMBER _____ EXP. DATE: MM / YY SECURITY CODE _____

SIGNATURE _____

☐ BUDGETING
T 11/12/2015 @ 9:30AM
\$ _____ \$40

☐ COMPELLING STORIES
TH 2/4/2016 @ 5:30PM
\$ _____ \$40

☐ EQUITABLE INSTITUTIONS
TH 3/3/2016 @ 5:30PM
\$ _____ \$40

☐ VALUE PACKAGE OF ALL 3
\$ _____ \$100

\$ _____ TOTAL

FALL 2015 / SPRING 2016

WORKSHOPS FOR NONPROFIT ORGANIZATIONS

**internal change.
external impact!**

evanston!communityfoundation

1560 Sherman Avenue, Suite 535, Evanston, Illinois 60201



internal change.

external impact!

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WORKSHOPS FOR NONPROFIT ORGANIZATIONS

FALL 2015 / SPRING 2016

WORKSHOP LOCATION: THE ROTARY BUILDING
1560 SHERMAN AVE ROOM #1A. PARK IN THE
SHERMAN PLAZA GARAGE FOR THE 3 HOUR PERIOD.

budgeting: a mission support approach

Facilitator:

Tim O'Brien, PhD

Thursday, November 12, 2015

9:30am to 12:30pm / includes continental breakfast

Nonprofit organizations often relegate financial functions to people with training and expertise in financial management. Budgeting, however, is an area that affects everybody. In order to create budgets that are mission supportive, all staff should participate in the budgeting process and understand the very important role that budgets play in creating a sustainable future. This workshop will address the role of budgeting in addressing operational planning as well as planning for capital items, with an emphasis on planning for technology.

About the facilitator: Tim O'Brien, Director of Financial Services for Lumity, will offer insights into budgeting and facilitate conversations on how they can best be utilized. Tim has been a financial management practitioner, consultant and professor of Nonprofit Finance at North Park University and the Spertus Institute for over 30 years. His work is focused on building financial literacy in nonprofits. Lumity provides financial management services through a cadre of expert finance and accounting professionals as well as workshops in financial management tools and methods.

compelling stories, compelling causes: nonprofit marketing success

Facilitator:

Susan O'Halloran

Thursday, February 4, 2016

5:30pm to 8:30pm / includes light supper

A good story is a prerequisite to your fundraising efforts and media coverage, as well as a key to the public's connection to your organization. Information and statistics are not enough. Award-winning professional storyteller Susan O'Halloran will illustrate the top reasons to use stories and discuss how to find your organization's hidden gems, those stories that will make your message memorable and set you apart from the rest.

About the facilitator: Susan O'Halloran has been the story consultant to Fortune 500 companies as well as nonprofit organizations for the last 30 years. Her 6S Story Power System found in her book, *Compelling Causes, Compelling Stories*, has been used by hundreds of organizations to raise their profile in the community, to attract quality volunteers, to capture the attention of the press, and to show funders how their contributions make a positive and significant difference.

inclusion: becoming an equitable institution

Facilitators:

Eileen Hogan
Heineman and
Donique McIntosh

Thursday, March 3, 2016

5:30pm to 8:30pm / includes light supper

Is your organization a model of equity, inclusion and racial justice? Is it flexible, open to change, and skilled at leveraging differences to create an energized and committed staff? The YWCA Evanston/North Shore is committed to helping our community understand, challenge, and eliminate racism. In order to effect lasting change, transformation must occur at the systemic level. Racial Justice Program Co-Directors, Eileen Hogan Heineman and Donique McIntosh, will lead an interactive session focusing on the intersection of identity and leadership, markers of equitable and inclusive organizations, and normalizing equity and inclusion across an organization.

About the facilitators: Eileen Hogan Heineman has been facilitating racial equity workshops and trainings for fifteen years, the past five for the YWCA Evanston/North Shore. She believes that individuals become change agents only after developing a radical empathy for all in the communities they serve and with whom they work. Dr. Donique McIntosh is an educator who has spent more than a decade working to create a more equitable and inclusive world within higher education, faith communities, and organizations.

**All workshops
take place in the
Rotary Building,
1560 Sherman Ave,
room #1A. Sherman
Plaza Garage offers
long-term parking.**